

# LOLITAS & L

FALL/ WINTER 2020-21





# Pasión por el confort chic

**A** Mantener la comodidad sin sacrificar el estilo. Atrás quedaron los tiempos en los que la moda bebía en las fuentes de una sofisticación inalcanzable y las prescriptoras de las tendencias lucían estilismos absolutamente irreales para las mujeres del mundo cotidiano.

La moda ha cambiado, al igual que lo hace la sociedad, y en Lolitas&L somos conscientes de ello y por eso nos hemos rendido al estilo confort chic. Porque tenemos claro que la mujer elegante es la que se siente cómoda consigo misma. La que se rinde a estilismos apetecibles, pero lo hace con prendas pragmáticas y versátiles que permiten ser llevadas todo el día, dentro o fuera de casa. Y todo ello sin renunciar al estilo y al diseño, porque al final es nuestra esencia.

Tejidos que abrazan, como el punto y el algodón, orquestan una colección compuesta por prendas convertidas en básicos imperecederos, como los pantalones culotte, los jerséis o los incombustibles pitillos, que se combinan con otras diseñadas con nuestros característicos estampados, y se convierten así en protagonistas del look. El alma de Lolitas&L se plasma en esta colección en estampados de lunares, cuadros de ajedrez y print étnicos, luminosos e impregnados de una personalidad que arrasa. Nuestro otoño-invierno es chic y confortable.

Lolitas&L  
October 2020





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La influencer @AitanaMeg ha realizado un shooting con nuestras prendas en las que la comodidad y la tendencia se unen para crear un estilo personal.



**2BS015#**

**T**R O U S E R S  
02/ Black







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Sporty, comfortable and  
chic style.



**2BS016#**

**T** R O U S E R S  
02/ Black







---

Sporty, comfortable and  
chic style.



**2BS016#**

**T** R O U S E R S  
35 / Gales







---

Preppy, comfortable and  
chic style.



**21W009#**

**S** w e a t e r  
02/ Black







---

Daily style, comfortable and  
chic touch.



**21W009#**

**S** w e a t e r  
14/ Fuxia





---

Daily style, comfortable and  
chic touch.





**21W009#**

**S** w e a t e r  
31/ Lima





---

Daily style, comfortable and  
chic touch.



**21W009#**

**S** w e a t e r  
34/ Amatista







---

Daily style, comfortable and  
chic touch..



**21W010#**

**S** w e a t e r  
02/ Black





---

Working girl style with a trendy touch.





**21W010#**

**S** w e a t e r  
06/ Sun





---

Working girl style with a trendy touch.



**21W010#**

**S** w e a t e r  
14 / Fuxia







---

Working girl style with a trendy touch.



**21W010#**

**S** w e a t e r  
31 / Lima





---

Working girl style with a trendy touch.





**21W010#**

**S** w e a t e r  
34 / Amatista





---

Working girl style with a trendy touch.



21W011#

S w e a t e r  
02 / Black





---

College style for a confidence  
working girl.





**21W011#**

**S** w e a t e r  
06 / Sun





---

College style for a confidence  
working girl.



**21W011#**

**S** w e a t e r  
14 / Fuxia





---

College style for a confidence  
working girl.





**21W011#**

**S** w e a t e r  
31/ Lima





---

College style for a confidence  
working girl.



**21W011#**

**S** w e a t e r  
34/ Amatista





---

College style for a confidence  
working girl.





**21W012#**

**S** w e a t e r  
09/ Army





---

A touch french and sporty chic  
for your daily style



**21W012#**

**S** w e a t e r  
23/ Cream





---

A touch french and sporty chic  
for your daily style





**21W012#**

**S** w e a t e r  
28/ Caramelo





---

A touch french and sporty chic  
for your daily style



**21W013#**

**S** w e a t e r  
02/ Black





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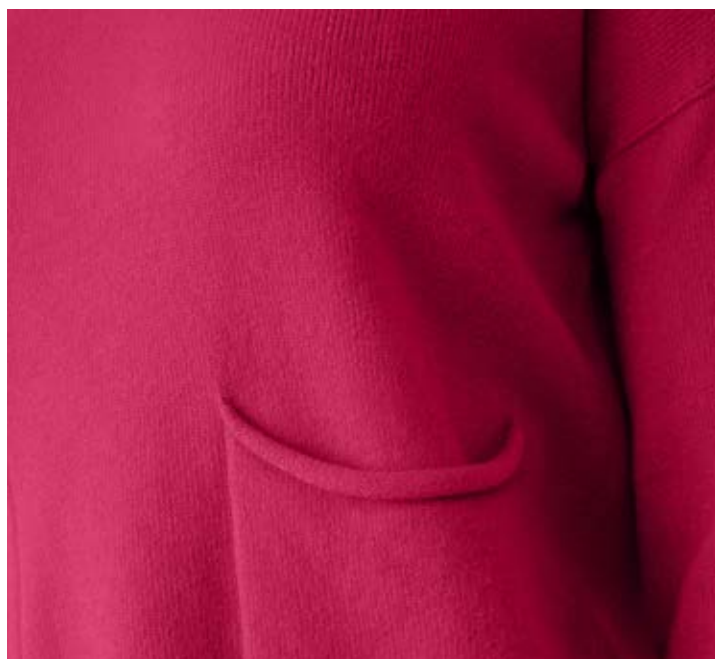
Boho chic inspiration for a extra comfortable look.





**21W013#**

**S** w e a t e r  
14/ Fuxia





---

Boho chic inspiration for a extra comfortable look.



**21W013#**

**S** w e a t e r  
31/ Lima





---

Boho chic inspiration for a extra comfortable look.





**21W013#**

**S** w e a t e r  
34/ Amatista





---

Boho chic inspiration for a extra comfortable look.



**21W014#**

**S** w e a t e r  
02/ Black





---

Boho chic inspiration for a extra comfortable look.





**21W014#**

**S** w e a t e r  
14/ Fuxia





---

Boho chic inspiration for a extra comfortable look.



**21W014#**

**S** w e a t e r  
23/ Cream





---

Boho chic inspiration for a extra comfortable look.





**21W014#**

**S** w e a t e r  
31/ Lima





---

Boho chic inspiration for a extra comfortable look.



**21W014#**

**S** w e a t e r  
34/ Amatista





---

Boho chic inspiration for a extra comfortable look.





**21W103#**

**S**<sup>k</sup> i r t  
02/ Black





---

Boho chic inspiration for a extra comfortable look.



**21W221#**

**C<sup>o</sup>** a t  
21/ Antracita





---

Preppy style with applications  
and frenchy touch.





**21W236#**

**T<sup>o</sup>** 55/ Check

p





---

Working girl style for a Black and White outfit.



**21W242#**

**D**<sup>r</sup> e s s  
23/ Cream





---

Working girl style for a Black and White outfit.





**21W270#**

**T** R O U S E R S  
02/ Black





---

Working girl style for a Black and White outfit.



**21W271#**

**T** R O U S E R S  
02/ Black





---

Working girl style for a Black and White outfit.





**21W271#**

**T** R O U S E R S  
51/ Check





---

Working girl style for a Black and White outfit.



**21W272#**

**T** R O U S E R S  
02/ Black





---

Working girl style with a  
rock&roll touch..





**21W273#**

**S** W E A T E R  
02/ Black





---

Urban navy with a 80's retro inspiration.



**21W273#**

**S** W E A T E R  
07/ Wine





---

Urban navy with a 80's retro inspiration.





**21W273#**

**S** W E A T E R  
23/ Cream





---

Urban navy with a 80's retro inspiration.



**21W274#**

**T** R O U S E R S  
02/ Black





---

Urban navy with a 80's retro inspiration.





**21W274#**

**T** R O U S E R S  
07/ Wine





---

Urban navy with a 80's retro inspiration.



**21W274#**

**T** R O U S E R S  
23/ Cream





---

Urban navy with a 80's retro inspiration.





**21W275#**

**D**<sup>R</sup> **E** **S** **S**  
02/ Black





---

Urban navy with a 80's retro inspiration.



**21W275#**

**D**<sup>R</sup>      **E**      **S**      **S**  
07/ Black





---

Urban navy with a 80's retro  
inspiration.





**21W275#**

**D**<sup>R</sup> **E** **S** **S**  
23/ Cream





---

Urban navy with a 80's retro  
inspiration.



**21W276#**

**T<sup>o</sup>**

55/ Check

p





---

Chic Black&White total look with frenchy inspiration.





**21W277#**

**D**<sup>r</sup> e s s  
05/ Biscotto





---

Little brown dress, a comfortable and chic outfit.



**21W277#**

**D**<sup>r</sup> e s s  
09/ Army





---

Little green dress, a comfortable and chic outfit.





**21W277#**

**D**<sup>r</sup> e s s  
21/ Antracitta





---

Little grey dress, a comfortable and chic outfit.



**21W278#**

**T<sup>o</sup>** 07/ Wine

p





---

Femenine and preppy outfit for  
a shopping day.





**21W278#**

**T<sup>o</sup>** 10/ Blue

p





---

Femenine and preppy outfit for a shopping day.



**21W278#**

**T<sup>o</sup>**

32/ Capuccino

p





---

Femenine and preppy outfit for a shopping day.





**21W279#**

**S** k i r t  
02/ Black





---

Femenine and preppy outfit for a shopping day.



**21W280#**

**T<sup>o</sup>** 02/ Black

p





---

Relax and soft outfit with a natural inspiration.





**21W280#**

**T<sup>o</sup>** 09/ Army

p





---

Relax and soft outfit with a natural inspiration.



**21W280#**

**T<sup>o</sup>** 23/ Cream

p





---

Relax and soft outfit with a natural inspiration.



**21W281#**

**D**<sup>r</sup> e s s  
02/ Black







---

Femenine and preppy outfit for a shopping day.



**21W281#**

**D**<sup>r</sup> e s s  
07/ Wine





---

Femenine and preppy outfit for a shopping day.



**21W281#**

**D**<sup>r</sup> e s s  
32/ Capuccino





---

Femenine and preppy outfit for a shopping day.





**21W281#**

**D**<sup>r</sup> e s s  
33/ Petrol Blue





---

Femenine and preppy outfit for a shopping day.



**21W282#**

**D**<sup>r</sup> e s s  
02/ Black





---

Femenine and preppy outfit for a shopping day.



**21W282#**

**D**<sup>r</sup> e s s  
07/ Wine







---

Femenine and preppy outfit for a shopping day.



**21W282#**

**D**<sup>r</sup> e s s  
32/ Biscotto





---

Femenine and preppy outfit for a shopping day.



**21W282#**

**D**<sup>r</sup> e s s  
32/ Biscotto





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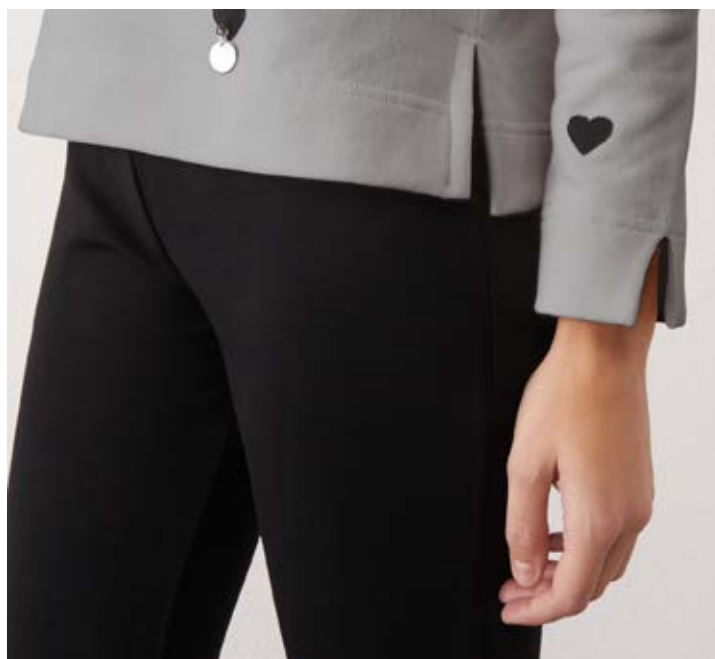
Femenine and preppy outfit for a shopping day.





**21W283#**

**S** w e a t e r  
20/ Grey





---

Femenine and preppy outfit for a shopping day.



**21W283#**

**S** w e a t e r  
23/ Cream





---

Feminine and preppy outfit for a shopping day.



**21W284#**

**T**r o u s e r s  
02/ Black







---

Femenine and preppy outfit for a shopping day.



**21W284#**

**T**r o u s e r s  
21/ Antracita





---

Femenine and preppy outfit for a shopping day.



**21W286#**

**T<sup>o</sup>** 02/ Black

p





---

Sporty outfit for a long day in the city.





**21W286#**

**T<sup>o</sup>** 07/ Wine

p





---

Sporty outfit for a long day in the city.



**21W286#**

**T<sup>o</sup>**

32/ Capuccino

p





---

Sporty outfit for a long day in the city.



**21W286#**

**T<sup>o</sup>**

33/ Petrol Blue

p







---

Sporty outfit for a long day in the city.



**21W1001#**

**S** w e a t e r  
02/Black





---

Sporty and urban outfit with long fringes.



**21W1001#**

**S** w e a t e r  
15/Tile





---

Sporty and urban outfit with long fringes.





**21W1001#**

**S** w e a t e r  
23/Cream





---

Sporty and urban outfit with long fringes.



**21W1001#**

**S** w e a t e r  
30/Salvia





---

Sporty and urban outfit with long fringes.



**21W1002#**

**S** w e a t e r  
02/Black







---

Sporty and urban outfit with long fringes.



**21W1002#**

**S** w e a t e r  
05/Biscotto





---

Sporty and urban outfit with long fringes.



**21W1002#**

**S** w e a t e r  
15/Tile





---

Sporty and urban outfit with long fringes.





**21W1002#**

**S** w e a t e r  
23/Cream





---

Sporty and urban outfit with long fringes.



21W1005#

D<sup>r</sup> e s s  
02/Black





---

Femenine and preppy outfit  
with long fringes



**21W1005#**

**D**<sup>r</sup> e s s  
05/Biscotto







---

Femenine and preppy outfit  
with long fringes.



**21W1005#**

**D**<sup>r</sup> e s s  
15/Tile





---

Femenine and preppy outfit  
with long fringes



**21W1005#**

**D**<sup>r</sup> e s s  
30/Salvia







---

Feminine and preppy outfit  
with long fringes.





**21W1006#**

**S** w e a t e r  
02/Black





---

Femenine and urban outfit with long fringes.



**21W1006#**

**S** w e a t e r  
15/Tile





---

Femenine and urban outfit with long fringes.



**21W1006#**

**S** w e a t e r  
23/Cream







---

Femenine and urban outfit with long fringes.



**21W325#**

**P**<sup>o</sup> n c h o  
02/ Black





---

Tribal style with a navajo inspiration  
for the urban jungle lifestyle.





**21W325#**

**P**<sup>o</sup> n c h o  
28/ Caramelo





---

Tribal style with a navajo inspiration for the urban jungle lifestyle.





**21W326#**

**J** a c k e t  
02/ Black





---

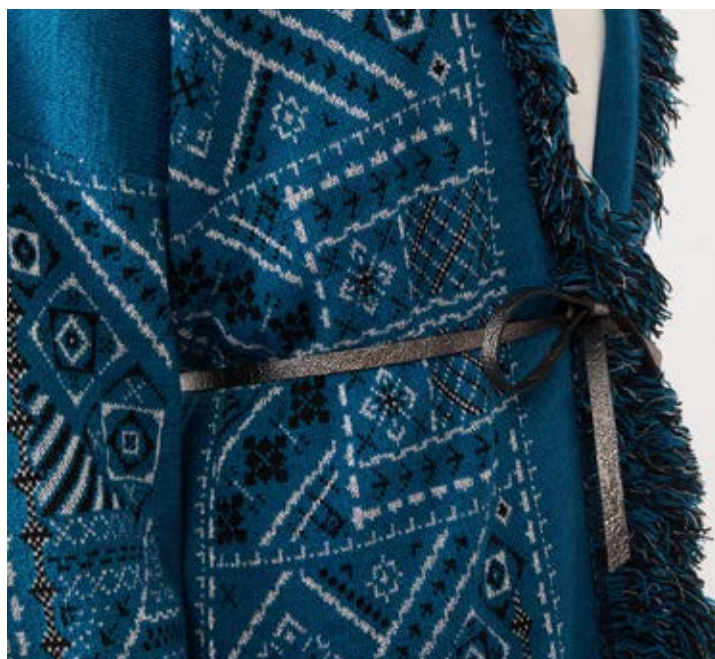
Tribal style with a navajo inspiration  
for the urban jungle lifestyle.





**21W326#**

**J** a c k e t  
33/ Petrol Blue





---

Tribal style with a navajo inspiration  
for the urban jungle lifestyle..





**21W327#**

**J** a c k e t  
15/ Tile







---

Tribal style with a navajo inspiration for the urban jungle lifestyle.



**21W327#**

**J** a c k e t  
22/ Multicolor





---

Tribal style with a navajo inspiration for the urban jungle lifestyle.





**21W328#**

**J** a c k e t  
15/ Tile





---

Tribal style with a navajo inspiration for the urban jungle lifestyle..





**21W328#**

**J** a c k e t  
20/ Grey





---

Tribal style with a navajo inspiration  
for the urban jungle lifestyle.



**21W329#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
02/ Black







---

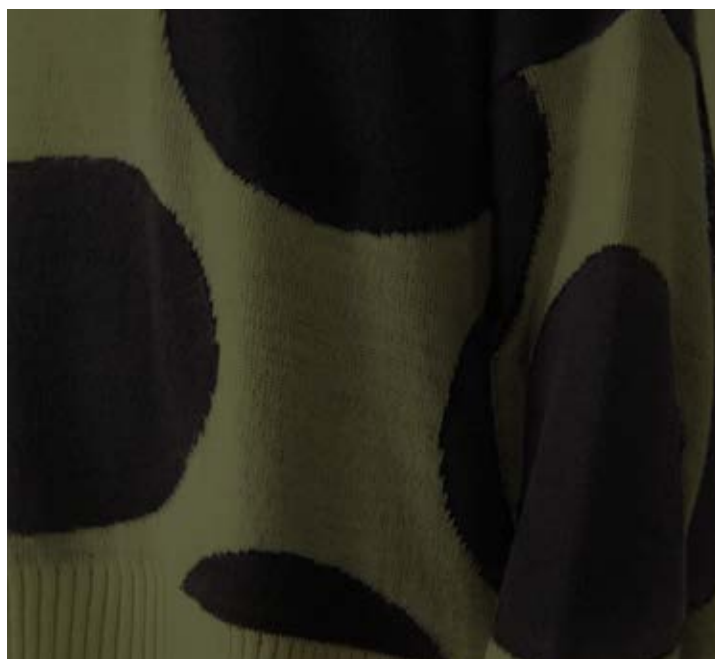
Geometrical combination in a urban chic outfit.





**21W329#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
09/ Army





---

Geometrical combination in a urban chic outfit.



**21W329#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
28/ Biscotto





---

Geometrical combination in a urban chic outfit.





**21W330#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
02/Black





---

Geometrical combination in a urban chic outfit.



**21W330#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
09/Army





---

Geometrical combination in a  
urban chic outfit.





**21W330#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
28/Biscotto





---

Geometrical combination in a  
urban chic outfit.



**21W702#**

**J** a c k e t  
02/Black







---

Geometrical combination in a  
urban chic outfit.





**21W715#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
50/Black&White





---

Sophistication and confidence in  
a soft outfit.



**21W715#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
60/Macular







---

Sophistication and confidence in  
a soft outfit.





**21W715#**

**J**<sup>e</sup> <sup>r</sup> <sup>s</sup> <sup>e</sup> <sup>y</sup>  
61/Geronimo





---

Sophistication and confidence in  
a soft outfit..



**21W716#**

**C**<sup>o</sup> a t  
50/Black&White







---

Urban Chic with oversize inspiration in black&white.





**21W716#**

**C**<sup>o</sup> a t  
60/Macular





---

Urban Chic with oversize inspiration.



**21W716#**

**C<sup>o</sup>** a t  
61/Geronimo







---

Urban Chic with oversize inspiration in tribal print.





**21W717#**

**J** a c k e t  
50/Black&White





---

Urban Chic with oversize inspiration with trendy long fringes.



**21W717#**

**J** a c k e t  
60/Macular







---

Urban Chic with oversize inspiration with trendy long fringes.





**21W717#**

**J** a c k e t  
61/Geronimo





---

Urban Chic with oversize inspiration with trendy long fringes.





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